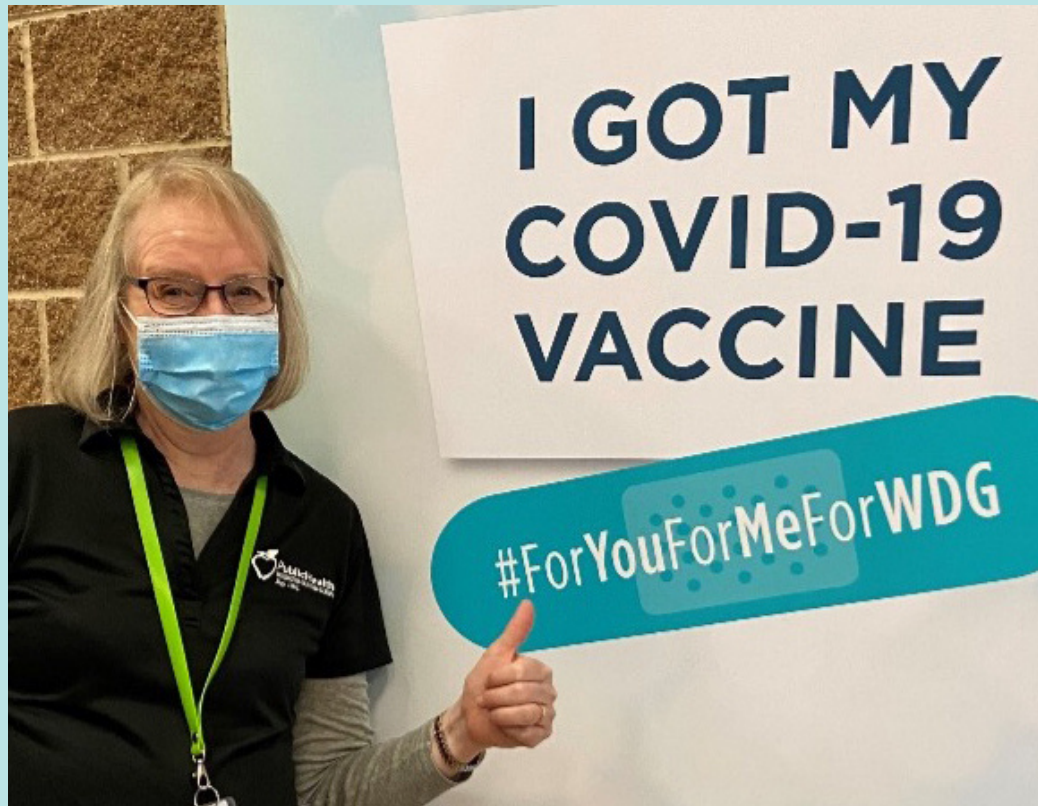


# HOW TO BE A VACCINE CHAMPION

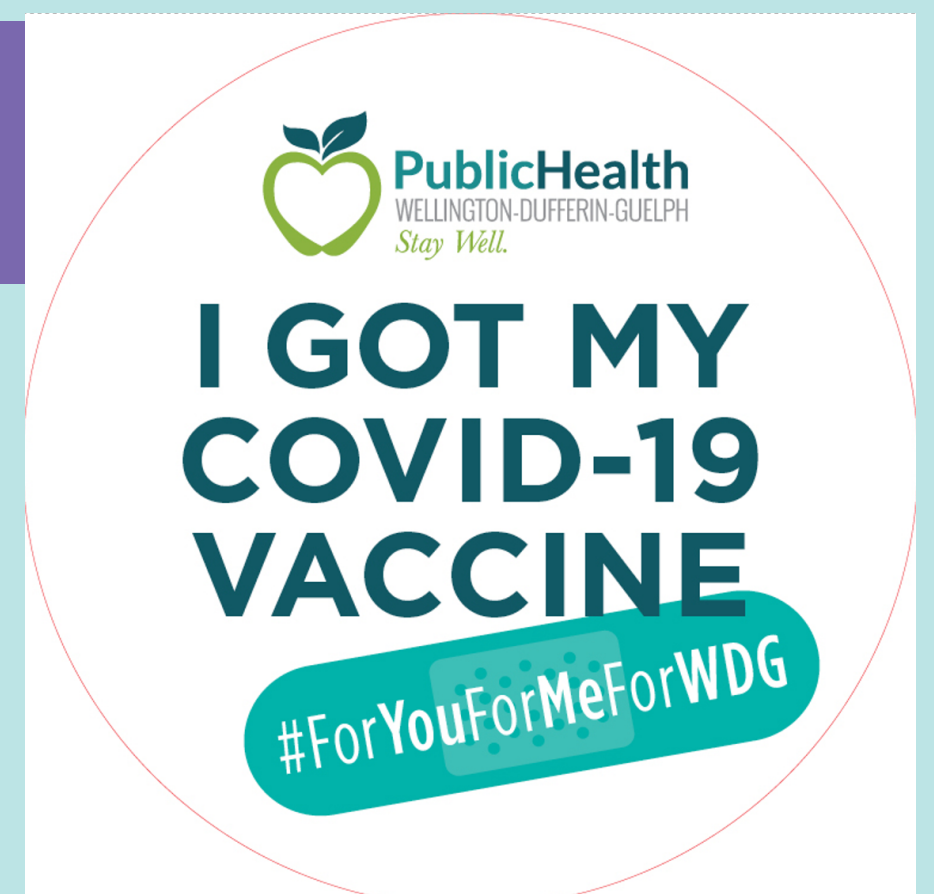


## SHARE A PHOTO OF YOURSELF ON THE DAY OF YOUR VACCINATION

- Use the hashtag #ForYouForMeForWDG on social media.
- Consider adding some language to your post about why it was important for you personally to get vaccinated.
- Look out for our 'selfie-stations' (like the one seen here).

## START A CONVERSATION ABOUT VACCINES WITH FAMILY, FRIENDS, NEIGHBOURS

- “I GOT MY COVID-19 VACCINE” stickers are available at clinics to wear once you get vaccinated. Use it as a conversation-starter to tell people about your experience.
- Sharing your experience may help someone else make the decision to get their vaccine.



## HELP PEOPLE SEEK OUT EVIDENCE-BASED SOURCES OF VACCINE INFORMATION

- Visit [wdgpublichealth.ca/vaccine](https://wdgpublichealth.ca/vaccine) to find our Reliable Information Sources and Vaccine FAQ pages.

## HELP DEBUNK VACCINE MYTHS

1. **FACT:** Provide a factual alternative to the misinformation. Avoid scientific jargon or complex, technical language.
2. **WARN ABOUT THE MYTH:** Repeat the misinformation only once, prior to providing the factual alternative.
3. **EXPLAIN FALLACY:** Explain 1) why the mistaken information was thought to be correct; 2) why it is now clear it is not correct; and 3) why the alternative is true.
4. **FACT:** Finish by reinforcing the fact – multiple times, if possible.

